

SUSTAINABILITY









WHY IS SUSTAINABILITY IMPORTANT IN OUR INDUSTRY?



CONSUMER AWARENESS OF, AND FAMILIARITY WITH, SUSTAINABILITY CONTINUES TO GROW, REACHING AN ALL-TIME HIGH OF 79% IN 2015

SOURCE: Hartman Group - Sustainability: Transparency 2015 report

22% of CONSUMERS SAY THAT MINIMAL/ECOFRIENDLY **PACKAGING IS IMPORTANT**



SOURCE: Hartman Group - Sustainability: Transparency 2015 report



A recent study by Trucost found that substituting **Plastics** with other materials that perform the same function comes at a net environmental COST of about 4 to 1. The inherent material efficiency of plastic allows it to perform the

same function with less environmental impact.

SOURCE: Trucost - Plastics and Sustainability: A Valuation of Environmental Benefits, Costs and Opportunities for Continuous Improvement

HOW MRP STAYS SUSTAINABLE

REDUCED ENERGY CONSUMPTION



Plattsburgh energy supply is renewable hydroelectric





REDUCE ELECTRICAL CONSUMPTION BY 5% EACH YEAR

SUSTAINABILITY THROUGH INNOVATIVE PROCESS, DESIGN & DEVELOPMENT



to reduce material Produce recyclable closures Linerless cap innovation

Design of lighter weight closures



PROCESSES UTILIZING MORE EFFICIENT DESIGNS AND MATERIALS

SCRUPULOUS ATTENTION TO OUR

WASTE STREAM

100% injection plastics are recycled



lumber



- Recycling of resin and corrugate
 - Customer pallet pooling

Reduce scrap

- programs Recycle liner cores
- Reuse color buckets
- Paper and bottle recycling
- Eliminated landscaping chemicals

Utilization of closed loop regrind

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GENERATE A 10% REDUCTION IN SCRAP